

# On behalf of the Walton County Chamber of Commerce, it is our pleasure to invite you to become a member.

## Exposure & Sponsorships

- ❖ **Membership Directory:** Members receive two free listings in our Business Directory. This directory is distributed to thousands in the Walton County area and is a valuable business referral resource.  
**Join today to reserve your spot in the next issue!!!**
- ❖ **Online Directory:** Members also receive a free business listing in our online Member Directory with links to your company's website and email at no additional cost. Your business gains additional exposure to thousands who visit our website every month.
- ❖ **Quality of Life Publication:** Walton County Newcomer's Magazine available at your Chamber. Advertising opportunity.
- ❖ **Brochure/Information Rack:** Display your company literature at your Chamber office, rotated on a quarterly basis.
- ❖ **Maps of Walton County:** Street Map of Walton County. Includes another advertising opportunity.
- ❖ **Hot Deals- Discounts** at member businesses. Your company is encouraged to offer discounts to other members.
- ❖ **Advertising Specials:** New Member Special offers with local chamber members including advertising offers!

## *Invest Today*

Your investment improves your ability to reach new customers, offers training and growth opportunities and translates into higher profits for you. Committee involvement is one of the best ways you can contribute to the success of YOUR Chamber while building relationships with potential customers and clients. If you don't have time to be actively involved, your investment still pays off! The Chamber continually strives to increase the value of your membership by offering a variety of beneficial services. If you are interested in investing in your business through the Chamber or learning more about how the Walton County Chamber of Commerce can work for you and your business, please contact the Walton County Chamber of Commerce - 770.267.6594. We look forward to involving you in the Walton County Chamber of Commerce and in our community efforts to make Walton a better place to live, work and play! Invest in your future by joining today.

## Business

- ❖ **Ribbon Cutting/Ground Breaking Ceremony:** Announce your grand opening through a ribbon cutting ceremony through the local papers, Chamber newsletter and announcements.
- ❖ **Mailing List & Labels:** A computerized mailing list or disk of all Chamber members is available for non-solicitation purposes to business and individual members of your Chamber for a nominal fee.
- ❖ **Group Health Insurance:** Your Chamber offers group health insurance at reduced rates which include major medical and workers compensation.
- ❖ **Referrals, Referrals, Referrals:** Referral of Chamber members in response to requests about local businesses.
- ❖ **Business Seminars:** Seminars organized by your Chamber on timely topics of interest.
- ❖ **Inquiry Assistance:** Your Chamber of Commerce serves as an information source for both telephone and written inquiries.
- ❖ **Tax Deduction:** Your chamber dues are tax deductible as a necessary business expense.

## Referrals

- ❖ **Inquiries:** Over 10,000 inquiries are answered each year through your Chamber office and only Chamber members are referred.

## Networking

- ❖ **Networking Opportunities at Chamber Functions:** Network, Network, Network. You want it – you got it!
- ❖ **Business Expo:** Great opportunity to showcase your business to other businesses and the public!
- ❖ **Business After Hours:** Network with other member business professionals at the Chamber's Business After Hours event. Admission is free for Chamber members, and gives you access to many of the area's most influential business people.
- ❖ **Coffee Connections:** Our Coffee Connections offer the perfect opportunity to network with other chamber members and professionals in a relaxed setting. Not only will you enjoy this event but it can be extremely beneficial in making business connections.
- ❖ **Membership Lunches:** Held monthly, these luncheons are a great opportunity to meet other community leaders, with over 100 in attendance!
- ❖ **Chamber 101:** New and current members are invited to make new business contacts and meet the Chamber team as they learn about the benefits of membership and the opportunities for involvement. This event is held quarterly.