

2009 Ambassador Retreat & Orientation

January 27, 2009



I. Welcome

II. Wild Child Arts- Rosemarie Handy

III. Icebreaker- Nuts and Bolts

IV. Introductions: Name, Business, Who is a good referral for your company?

V. Acknowledgements

VI. Requirements & Expectations

- A. Commitment to contact your assigned members each month as well as mentor new members as assigned.
 - i. Member contact assignments will be emailed with all contact information needed as well as tips for visits, emails and calls.
- B. Solicit new members
 - i. Membership material will be available at Ambassador meetings, on the website, and at the front desk at the Chamber Office.
- C. Represent yourself as a Chamber Ambassador Volunteer and wear provided name badge.
- D. Attendance at Monthly Morning Mojo, Ambassador Lunch, Ribbon Cuttings, Chamber events and Committee meetings. Attendance is important. We have several events and activities planned for each month. You must attend either a Morning Mojo or Ambassador lunch to earn your attendance requirement for each month. If for some reason both of these events conflict with your schedule you will be required to make the time up by attending five events (Committee Meetings, Ribbon Cuttings, and various Chamber Events, etc.)
- E. Point System: Points will be calculated at each Morning Mojo and Ambassador Lunch- We will pass around a check off sheets for you to tally your attendance.

VII. Events & Opportunities

A. Ambassador Events:

- i. Morning Mojo: Monthly event- Connect with coffee at the Chamber office. We would really like this to resemble a leads group. So, let get to know each other and who would be a great referral and keep your fellow Ambassadors in mind.
 - a. "In sales, a referral is the key to the door of resistance." ~ Bo Bennett
- ii. Ambassador Lunch: Join us for friends, food, and to support our local chamber restaurants! To be announced monthly. If you have suggestions please email Ivy or Ginny!!
- iii. Ribbon Cuttings:
 - a. Please show up anywhere from 5 to 10 minutes early.
 - b. Wear your Ambassador name badge
 - c. Introduce yourself to the Company, welcome and thank them for being involved!

B. Chamber Events:

- i. Membership Luncheons and Wake up Walton Breakfasts
 - a. Invite your contacts to each breakfast and lunch
 - b. Offer to meet them at the door, sit with them, or introduce them to other Members.
 - c. Arrive early to help pass out Agendas, promotional items, & greet Members.
- ii. Golf Tournament, JAM Sessions, Casino Night, Expo, etc.
 - a. Invite your contacts to each event
 - b. Offer to meet them at the door, sit with them, or introduce them to other Members.
 - c. Volunteer to help set up, break down, or help out Chamber staff in various ways.

VIII. Website and Social Networking

- A. The Chamber has a Facebook page and i encourage you to become a fan if you are on Facebook. And we will be starting a page for especially for Ambassador in the next few weeks
- B. We will have a “Getting to know your Ambassador” page on the Chamber website including your picture (company logoed shirt or name tag is encouraged), contact information, short bio and link to your company website.

IX. Goody Bags

- A. Getting to know you card- Please fill out and return or email to Ivy ASAP for Ambassador webpage.
- B. Shop Walton First Card: www.shopwaltonfirst.com
- C. Ambassador Labels: attach to the back side of your business card to give to your contacts.
- D. I’m doing business with you because you are a member of the Walton County Chamber of Commerce!
- E. 2009 Door/Window Cling

THANK YOU FOR VOLUNTEERING YOUR TIME AND ENERGY!!
WE ARE GOING TO HAVE A GREAT YEAR!



Coming Up!!

Ribbon Cuttings:

- Anytime Fitness- Thursday @ 4pm
Wild Child Arts- Saturday the 31st @ 10:30am [Grand Opening of Gallery: 7-10pm]

Morning Mojo: Feb 4th @ 8:15 at the Chamber

Membership Luncheon: Feb 12th @ Monroe Golf & Country Club